

## SPARKLE ARTWORK SPECIFICATIONS

SPARKLE Please also visit pages 206-208 for additional information.

Available on select *COTTON/JUTE*, *PET NON-WOVEN*, *NON-WOVEN*, *R-PET NON-WOVEN*, *POLYESTER* bags, *RIBBON*, and *TISSUE*.

We must review and pre-approve all artwork to ensure your order is suitable for the SPARKLE process.

#### **PRINT METHOD**

Customized hot-press decoration process that uses reflective gloss metallic, gloss holographic, or matte dots to make artwork shine.

#### PROOFS

Proofs are required on all new SPARKLE orders and reorders with changes.

#### PROGRAMS and FORMATS WE ACCEPT

Any other file formats are not acceptable and may delay production.

### ADOBE ILLUSTRATOR—Our Preferred Vector Art Program.

Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

#### ADOBE PHOTOSHOP—Our Preferred Raster Art Program.

Save files as native Photoshop .psd or layered TIFF with transparent backgrounds. Please properly isolate your art from the background by using exact, sharp-edged clipping masks or clipping paths.

### **VECTOR ART IS PREFERRED**

Vector images can be resized without any loss of quality. Please note that placing or importing photographs, bitmap, or raster images into a drawing program does not convert them into vector artwork.

## **MULTICOLOR IMPRINTS**

Art can contain up to six colors depending on size of the art and what the process will allow. PMS color matching is not available.

## **FONTS**—Please convert all fonts to outlines (paths or curves).

Block or Sans Serif fonts work best. Serif fonts are not recommended.

MINIMUM: • UPPERCASE-60 points or 1/2-inch-high minimum.

 $\bullet \ lowercase - 82\ points\ or\ 1/2-inch-high\ minimum.$ 

Example:

B a lowercase 82 pt.

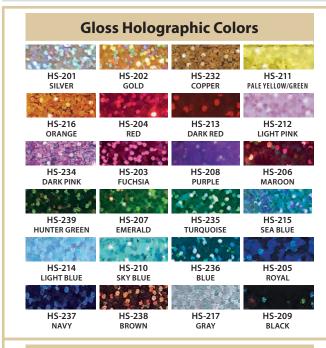
### **DOT SIZES**

Three dot sizes are available—2, 3, and 4mm. Dot size is determined by the size and design of the art, and what the process will allow. Mixed dot sizes can be used within artwork, if the design is suitable for this option.





# SPARKLE Color Selection





Matte Colors			
MS-401 SILVER	MS-402 GOLD	MS-416 ORANGE	MS-404 RED
MS-429 DARK PINK	MS-409 FUCHSIA	MS-414 PURPLE	MS-420 VIOLET
MS-426 TEAL GREEN	MS-413 EMERALD	MS-405 TEAL BLUE	MS-411 ROYAL
MS-430 NAVY	MS-440 LIGHT BROWN	MS-439 BROWN	MS-403 BLACK